

## PRESS RELEASE

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Plymouth marine business unveils high tech showroom: 'The Bridge'

Champagne corks have been popping in Plympton as Applied Marine Automation officially launched its brand new high tech showroom.

The company specialises in making sophisticated panels and control systems for the helms of luxury yachts. 'The Bridge' showroom was proudly unveiled on Tuesday 8 April with an audience of customers from leading boat builders, local business leaders and representatives from local colleges, showing their support for the growing business.

Part of the large factory at the Langage headquarters has been transformed into a marine centre. It is fitted out with examples of the customisable helm panels and advanced electronics that allow a captain to control the engines, navigation, fuel and water tanks and other on board systems.

Managing Director, David Rowe said: "It was an exciting night for us, the showroom will enable us to demonstrate our marine systems and showcase the innovative concepts our design team are working on, not only here in Plymouth but to customers around the world.

"With our portfolio of products and our skilled in-house team we can offer the complete service package. Applied Marine Automation is going from strength to strength and this is a significant milestone. We're very well placed to capitalise on the growth of the marine industry here in the south west and we have ambitious plans."

Applied Marine Automation is a division of Applied Automation (UK) Ltd which employs 121 people and has two large factories at Langage Science Park.

Officially opening the showroom, Mr Rowe said: "We want to inspire our customers and show them what can be achieved. I'm proud of the talented team we have brought together and am really excited about our future."

### Notes to editors

Applied Marine Automation specialises in the custom design, installation and commissioning of integrated bridge systems, instrument panels and control and monitoring systems.

It is a division of Applied Automation (UK) Ltd which employs 121 people at its factories and offices in Plymouth and Cardiff.